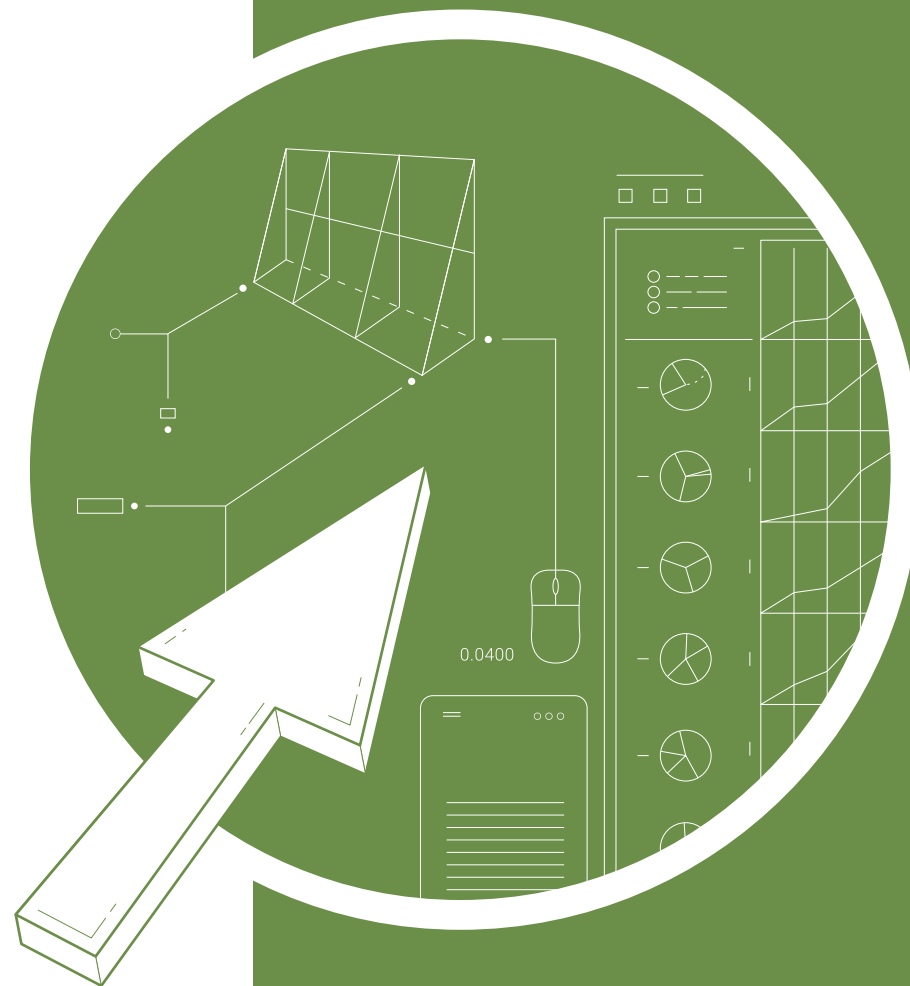


Lynx

Features



	Lite	Premium	Enterprise
Setup fee	CA\$0	CA\$1,250	CA\$2,500
Monthly fee	CA\$150	CA\$650	CA\$1,250
Employee User Limit	25	50	∞
Summary Report Data Storage	180 days	365 days	1100 days
Detail Report Data Storage	90 days	180 days	365 days
System Log Storage	60 days	120 days	180 days

*The above listed prices, limits, and storage capacities apply to the entire Phonexa platform, regardless of which components used.

Cost Per Click (per 1000)	CA\$0.30	CA\$0.25	CA\$0.20
Cost Per Impression (per 1000)	CA\$0.005	CA\$0.004	CA\$0.003
Cost Per Acquisition (per 1000)	CA\$0.40	CA\$0.35	CA\$0.25

	Lite	Premium	Enterprise
Active Offer Count Limit	50	100	∞
Active Advertisers	50	100	∞
Automation Rules Limit (Global)	100	250	5000
Automation Rules Limit (Per Advertiser)	20	50	100
Total Size of Offer Creatives	200 MB	1,000 MB	10 GB
Partner APIs	✓	✓	✓
Website Unsubscribe Management	✗	✓	✓

Systemwide addons	Lite	Premium	Enterprise
Domain Public Labeling	✓	✓	✓
Mobile App	✓	✓	✓
Access Management	✓	✓	✓
Dashboard Customization	✓	✓	✓
Control Panel Themes	✓	✓	✓
Advanced Security Settings	✓	✓	✓
Account Notes	✓	✓	✓
Email Notifications	✓	✓	✓
Forms & Banners	✓	✓	✓
Note Groups	✗	✓	✓
API Access to Reports	✗	✓	✓
Export	✗	✓	✓

Systemwide addons	Lite	Premium	Enterprise
Website Pages	×	✓	✓
Team Widget	×	✓	✓
Contact Us	×	✓	✓
Image Storage	×	500 MB	10 GB
Scheduled Reports	×	50	100
Legal Documents Management	×	×	✓
Watchmail	×	×	✓
Feed CMS	×	×	✓
Multiple Users Account	×	×	✓
Alternative Domains	×	×	✓
Domain White Labeling	×	CA\$200.00 / month	✓

Component addons	Lite	Premium	Enterprise
Pixel Tracking	CA\$0.00065 / Per Pixel	CA\$0.00065 / Per Pixel	CA\$0.00065 / Per Pixel
Third-Party Database Lookup	CA\$0.00065 / Per Lookup	CA\$0.00065 / Per Lookup	CA\$0.00065 / Per Lookup
Tracking: Google Sheets	CA\$0.00065 / Per Unit	CA\$0.00065 / Per Unit	CA\$0.00065 / Per Unit
Tracking: Ping Url	CA\$0.00065 / Per Unit	CA\$0.00065 / Per Unit	CA\$0.00065 / Per Unit
Tracking: Send Slack Message	CA\$0.00065 / Per Unit	CA\$0.00065 / Per Unit	CA\$0.00065 / Per Unit
Tracking: SMTP with Custom Connection	Tracking: SMTP with Custom Connection	Tracking: SMTP with Custom Connection	Tracking: SMTP with Custom Connection
Tracking: SMTP ESP	CA\$0.00065 / Per Unit	CA\$0.00065 / Per Unit	CA\$0.00065 / Per Unit
Tracking: Twillio	CA\$0.00065 / Per Unit	CA\$0.00065 / Per Unit	CA\$0.00065 / Per Unit